

Promotions on OTA's

1. Booking.com.

- Basic Deals- Our Basic deals are the easiest to create, just decide on the discount and the dates for the rooms you want to create a promotion for and that's it.
- Last minute. Last minute deals are only available to people booking very late. Restrict it to the last few days or hours before arrival.
- Early bird / Early booker- Early booker deals are for people booking very early. You can tell us how long in advance they must book - days, weeks, or months.
- 24hrs promotions. 24 hour promotions are limited time offers that can only be booked on one particular day.
- Genius Freebies. Genius users are Booking.com's most loyal, highest converting audience. These are exclusive offers for our Booking Geniuses like Extra 2hrs check out, Priority early check in, Airport shuttle, Welcome drink and Free bike rental.
- Secret Deals. Secret deals are exclusively for our newsletter subscribers and guests with a Booking.com profile or app
Secret Deals with a 10% or more discounts are promoted with an icon and get extra visibility on Booking.com.

2. Cleartrip.

- Limited Offer - This promotion offer the discount for a limited time period.
- Early Bird Offer - This promotion offers the discount for the guest who plans in advance.
- Last Minute Offer- This promotion offers the discount for the guest who book at the last minute.
- Advance Promo- This promotion to promote bookings for advance criteria.(10% to 30%)
- Minimum Stay offer- This promotion to promote bookings for more nights.
- PLB Program- 10:1 and 12:1.
- Pay at Hotel.
- Special Rates on packages with meals and sightseeing for Affiliate Agents & Corporates.
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3. Travelguru.

- Last minute Deal.
- Early Bird.
- Book 2 nights and 3rd night 50% offer.
- Advance Purchase Rates.
- PLB program - 5:1 ,7:1, 8:1, 10:1 and 15:2.
- Mobile App with 5% extra TAC.
- Provide B2B rates with additional 10% discount in existing rates.

4. Make My trip

- PLB Program: 10:1
- Last Minute.
- Early Bird.
- Pay at Hotel.
- Banner Listing Promotion. 20,000 per month.
- Book 2 nights and 3rd night 50% offer.
- Offline bookings with Extra 10% TAC.
- MIB Program- In this program advance payment will be made for future bookings.

5. Agoda.

- 10% discount only on the international market.
- Language based discounts can be given.
- Early Bird.
- Last Minute.
- Mobile App Extra 5% TAC.
- Agoda Opaque - Agoda Opaque targets offline marketing networks, vacation packaging and innovative "hotel name-not-disclosed" programs like Priceline.com's Express Deals and Agoda Secret Deals. Need to provide 20% discount on existing rates.
- Agoda Private Sale- is our exclusive closed user group incremental sales program targeting Agoda members that convert 3 times more bookings. Need to provide 20% discount on existing rates.
- B2B (offline rates) with additional 5% TAC.
- Stay for 2 night and get 40% discount on third room night.

6. Goibibo.

- PLB program.
- Provide B2B rates with extra 5% discount on sell rates.
- Pay at Hotel.
- Early Bird.
- Basic deal.
- Banner Promotions.
- Mobile apps.

7. Expedia.

- Basic Promotions.
- Join a Campaign- Join one of our upcoming campaigns or Member Deals and reach some of our most-connected travelers! With minimum 15% -50%.

- Same Day Deal - Fill your rooms with last-minute guests looking for a great deal. Deeper discounts ensure that your property will be more visible to travelers.
- Early Booking Deal.
- Members Only Deal- Offer additional 15%.

8. HRS.

- Corporate discount

The discount of 5-30% can only be used in a private, password-protected area for registered HRS GROUP business travelers.

Mobile special discount:

- A discount of at least 10% that can only be used for bookings made via mobile devices and apps. You specify the sales periods in advance.
- Senior citizen discount. A freely selectable discount for guests from a freely selectable age.
- Discount for natives. The discount is only offered to locals in your country in order to be able to present them with a special offer.
- SURPRICE discount- The discount of at least 20% can only be used on the separate blind-booking website surprice-hotels.com.
- Early booking discount.
- Last Minute Discount.